



Infobase Showcases a Wide Range of New Curricular Resources at ALA Midwinter Booth #741

New York, NY, February 2, 2018—Infobase is excited to spotlight our new and notable online resources at the ALA Midwinter Meeting. Stop by booth #741 for raffles, giveaways, and demos of our award-winning online databases, eBook subscriptions, and streaming video collections. Check out the new Feature Films for Education Collection; the newly acquired *Polling the Nations*; the newly relaunched *Bloom's Literature*; the newly relaunched, intermediate-level *The World Almanac® for Kids*; the brand-new *The World Almanac® for Kids Elementary*; and more.

Raffle: We'll be giving away a Kindle Fire HD every expo day!

- ALA Midwinter attendees who stop by booth #741 for a demo of our databases, streaming video resources, or eBook subscriptions will be eligible to win a Kindle Fire HD!

Demos of New Online Resources:

- The newly relaunched *Bloom's Literature* has been rebuilt from the ground up—with a dynamic new design, exciting new features, and the largest addition of new content in the history of the database—making it an even better tool for enriching the study of literature. It offers complete, yet curated, coverage of the most studied authors and their works.
- *Polling the Nations*, the critically acclaimed online database of public opinion polls, is now available from Infobase! A vital tool across the curriculum, this esteemed resource contains the full text of more than 700,000 questions and responses from more than 18,000 surveys and 1,700 polling organizations, conducted from 1986 through the present in the United States and more than 100 other countries around the world.
- The **Feature Films for Education Collection**, brought to you in partnership with Global Eagle, offers hundreds of full-length feature films for educational instructional purposes. This high-interest streaming video collection focuses on both current and hard-to-find

—over, please—

titles, including dramas, literary adaptations, blockbusters, classics, science fiction, environmental titles, foreign films, social issues, animation studies, Academy Award® winners, and more.

- Infobase is pleased to announce the newly relaunched, intermediate-level *The World Almanac® for Kids* and the brand-new *The World Almanac® for Kids Elementary*. Both of these new databases are reliable resources for kid-friendly reference, together acting as natural complements to the elementary and middle school curriculum—ideal also for college education departments and homeschoolers. They each feature a wealth of exclusive, age-appropriate content, including excellent resources for student reports and research, plus valuable Teacher Resources and Homework Help.
- And more!

Follow us on social media for show updates!



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About Infobase:

Infobase is an educational solutions company providing award-winning digital reference content to the school and library community. Under such well-known brands as Facts On File, The World Almanac®, Learn360, and Films Media Group, Infobase provides students, educators, and librarians with a broad range of products that both enhance and enrich the learning experience. For more than 75 years, Infobase has been a reliable, authoritative resource for supporting the needs of schools, colleges and universities, and public libraries, providing flexible options for accessing educational content whether in school, at the library, or at home.

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